

Have you got an exciting idea that will raise some money - well why not fundraise for Dogs Trust?

Imagine how many dogs you and your school could help!



# Fundraising Guide

# Welcome to the Fundraising Guide from Dogs Trust for primary schools and pupils aged 5-11 years. We've packed it full of ideas to help you plan and hold a successful fundraising event or activity in your school.

There are lots of fun ways for your school to support our work and have a great time doing it. To help you get started have a look at Jimmy's Fundraising Ideas on page 4 and Chew's Fundraising Activities to support your lessons on page 5.

## As well as this helpful guide, we have also provided:

- **A promotional poster** with space for you to promote your own fundraising activity for Dogs Trust
- **A double-sided fundraising poster** for display to show how much you have raised, and how that money will help Dogs Trust

The fundraising poster will help children learn how the money that they fundraise will be used. Children can also track how much money they have raised for Dogs Trust with a money marker. Use the marker from the back page of this guide and stick it to the poster. As you raise money, move the marker up the totaller. Once you have completed your fundraising, fill in the section at the bottom and display it to congratulate everyone on their fundraising efforts and let everyone know how much you have raised.

- **A label** to affix to your collection buckets, to let everyone know that you are fundraising for Dogs Trust
- **A sponsor form** your pupils can use for sponsored activities

## Our Education Officers\*

Your local Education Officer could also provide free curriculum linked workshops that will give your pupils an understanding of why it's important to be responsible dog owners and how to stay safe around dogs.

For more information visit our website [www.learnwithdogstrust.co.uk](http://www.learnwithdogstrust.co.uk)

\*Available in the North East and North West of England, London, Devon, The Midlands, Glasgow, Wales and Northern Ireland.



The fundraising poster supports the non-statutory guidelines for PSHE and Citizenship in England; Core Skills and Personal and Social Development for Scotland; and PSE, Social Environmental and Scientific Education in Ireland.

The totaller supports mathematical development, money and data handling.



# The dogs need your school's support

## Why help us?

We need help to look after all of the dogs that come into our care. Without donations from people like yourselves, we would not be able to do the work we do. Your school can help us care for the thousands of dogs that come to us and help them onto a better life! A simple fundraising event in your school, can make a big difference to the dogs that are in your local community – why not take this opportunity and get involved?

## How your school can support Dogs Trust

There are many fun and active ways to get involved and at the same time learn new skills all about responsible dog ownership. You could support your fundraising activity by using our free teaching resources available to download from [www.learnwithdogstrust.co.uk](http://www.learnwithdogstrust.co.uk) supporting English, Citizenship, Maths, Drama and Assemblies.

Your fundraising activities could provide a platform to deliver 1f, 5a, 5d, of the non-statutory Citizenship guidelines.

If you are teaching in Scotland, then your fundraising activities could be an ideal focus for developing core skills.



Here are some tips to get you started:

- With your pupils, come up with your FUNdraising idea. You can choose one of the ideas from this guide, or plan a unique event of your own.
- Tell everyone what you are doing using our promotional poster. Don't forget to include what your event is, where it's being held, the day, date and time it's happening.
- Let everyone know how much money you would like to raise.
- Remember key facts about Dogs Trust so that you're prepared in case anyone asks. Check out [www.dogstrust.org.uk](http://www.dogstrust.org.uk) for more information.
- Contact your local paper (or radio station) as they might be interested in covering the story.
- You can use our label and stick on a jar or bucket to collect sponsorship money, use as a cash tin or collect loose change.
- Collect the money you have raised as soon as possible and send a cheque or postal order to Dogs Trust with a letter explaining what your event was.

## Dogs Trust

Dogs Trust is the UK's largest dog welfare charity and cares for around 16,000 stray and abandoned dogs each year through our network of Rehoming Centres across the UK. We are working towards the day when all dogs can enjoy a happy life, free from the threat of unnecessary destruction.

# Jimmy's FUNdraising ideas for schools

## Your school could sponsor a dog!

For as little as £1 a week, your school could help Dogs Trust give an abandoned dog a safe and happy home. If you sponsor a dog, your school will get a best friend for a year, as well as receive regular updates about your dog, a photo of your dog, a certificate, and some stickers. To find out more, visit [www.dogstrust.org.uk/sponsor\\_a\\_dog](http://www.dogstrust.org.uk/sponsor_a_dog)

## Other great ideas

### Dogs Trust Yellow Day

Teachers and pupils could all pay £1 to wear something to school that is the colour yellow in support of Dogs Trust.

### 'Best Trick' Talent Contest

Hold a talent/best tricks contest at school and ask pupils, parents and staff to buy tickets to come and see it.

### Sponsored Silence

Ssshhh Jimmy is sleeping! Pupils have to stay silent for a lesson. Ask parents and friends to sponsor them for each minute/hour/lesson they are quiet.

### Lend a Paw

How about a sponsored car wash or dish wash? Pupils can ask family and friends to sponsor them to do good deeds or household chores.

### Barking Mad

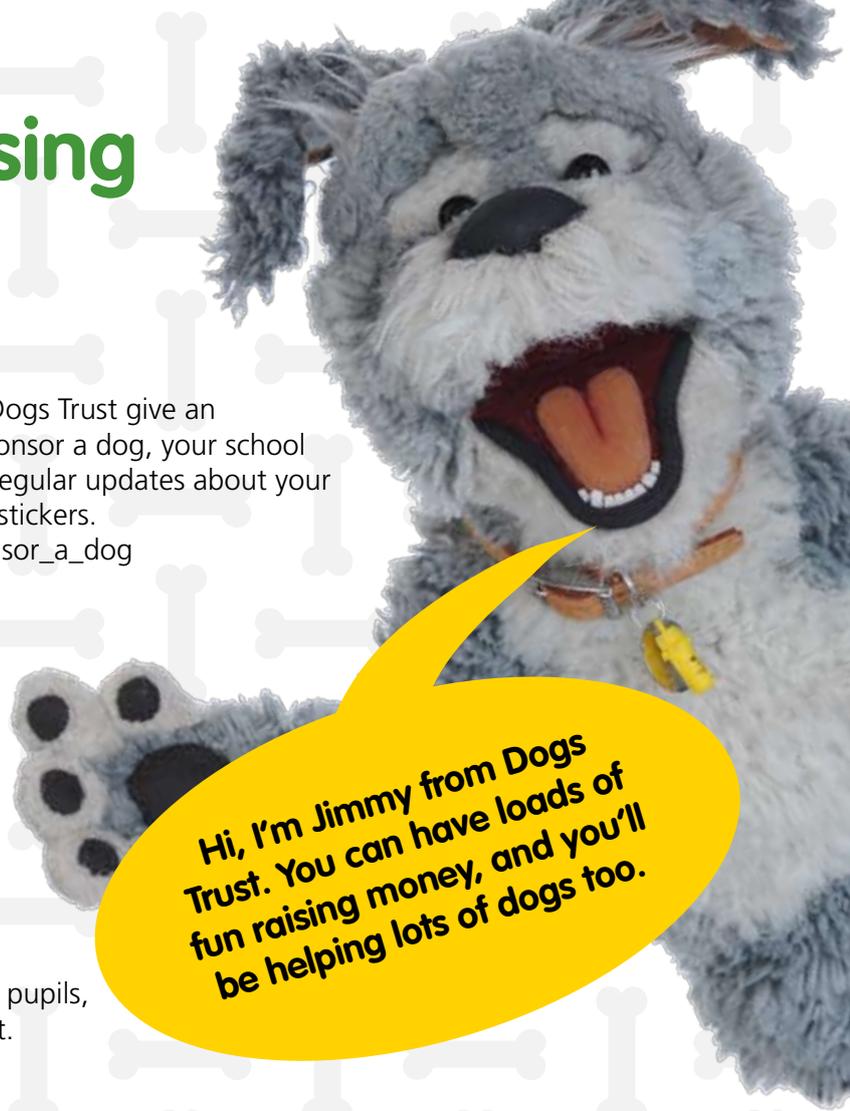
Get pupils to howl or growl, act or do impressions, why not organise a talent show at school or at home?

### Walkies!

Four doggy legs may be better than two, but pupils can still do a sponsored walk, swim, hop, skip or jump to raise money.

### Doggy Designs

If pupils like to get creative they can paint, sew or bake amazing things to sell at a fair or a car boot sale.



Hi, I'm Jimmy from Dogs Trust. You can have loads of fun raising money, and you'll be helping lots of dogs too.

# Chew's FUNdraising activities to support your lessons

## Walk-a-dog-a-thon

Organise a walk-a-dog-a-thon where pupils are sponsored to walk, perhaps dressed as dogs. Ask parents and friends to sponsor them for each metre/kilometre they walk. You could encourage pupils to make and wear doggy masks or you could organise for parents to bring their own dogs and join in.

These activities could contribute to your weekly two hours of P.E. or form part of a healthy schools challenge.

Use your fundraising event as the context for real life money and data handling problems in Maths.

## School events

If you are organising a school event, why not use this to raise money for Dogs Trust. For example, at your school fete, have a Dogs Trust stall or hold a school disco, where some of the entry charge is donated.

## Biscuit/cake stall

Ask parents to donate cakes and biscuits (could be shaped like doggy bones etc) and then sell them to pupils, families and staff. You could hold the cake stall at a parents evening or a school event. Alternatively you could hold one within the community. Perhaps ask your local shopping centre or sports hall for example.

If you have time, you could even make your cakes in school, as part of DT.

Look for spelling patterns to support your English lesson.

## Spell-a-dog-a-thon

Challenge pupils to learn how to spell 20 dog related words. Ask parents and friends to sponsor them for each word they get correct. What a great way to learn about responsible dog ownership!

## For younger pupils - Bring in a dog toy (or teddy bear)

Pupils pay £1 to bring in their favourite cuddly toy. Ask them to explain to their class friends who their 'cuddly friend' is and how long they have cared for them.

This activity supports the PSHE/PSE non-statutory curriculum themes.



# Money marker

Please cut out your money marker  
and use with your fundraising poster totaller



## FUNDRAISING DOS AND DON'Ts

**DO** make sure everyone knows that you're raising money for Dogs Trust. Please write the following on all your letters and posters:

Dogs Trust  
Registered Charity Numbers: 227523 & SC037843

**DO** make sure a responsible adult oversees the organisation of pupil fundraising events.

**DO** ask pupils to have an adult help collect their sponsorship money.

Ensure pupils **DON'T** approach strangers for money.

Ensure pupils **DON'T** make collections on the street or from door to door.

If you have any more questions about FUNdraising or Dogs Trust, call the Education Team on 020 7833 7656.

Dogs Trust 17 Wakley Street LONDON EC1V 7RQ

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